



ADVANCED
WOUND CARE

OPTIFOAM[®] GENTLE

ABSORBENT FOAM DRESSINGS WITH SILICONE ADHESIVE

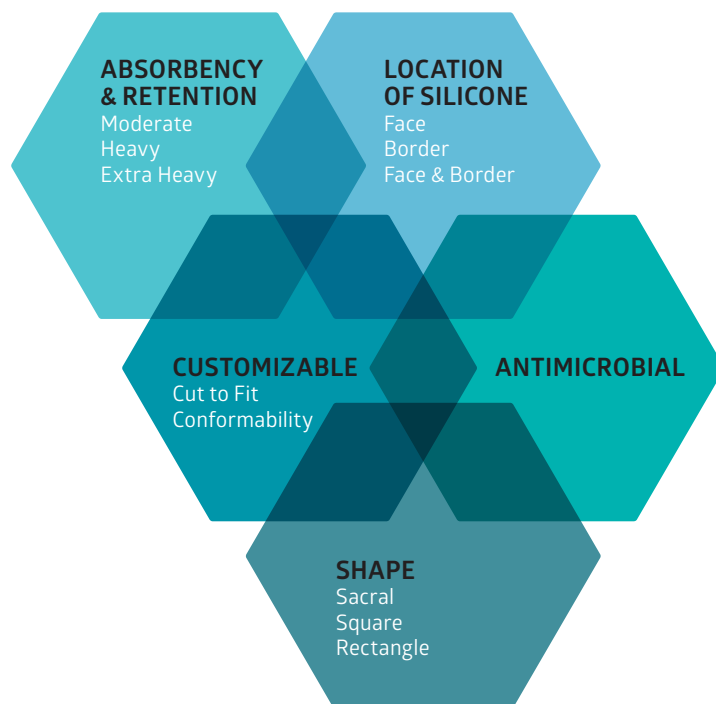


Every wound deserves gentle care.



OPTIFOAM GENTLE GIVING YOU THE OPTION TO CHOOSE YOUR GENTLE.

Dressing changes can be painful for the patient and traumatic to the skin. But not with Optifoam Gentle. It features specially formulated silicone adhesive that keeps the dressings in place, while allowing you to reposition and remove the dressings and minimize harm to the periwound skin.



MEDLINE EDUCATIONAL PACKAGING.

A 2-minute course in Advanced Wound Care™

Medline's innovative wound care packaging features clear, step-by-step instructions and pertinent information to help healthcare professionals better understand and more easily deliver wound care at the patient's bedside. It eliminates confusion and highlights critical information, ultimately leading to better patient care.

In a study involving 139 nurses at eight different facilities, 88 percent who used a wound care product with an educational guide on it were able to apply the dressing correctly. None of the nurses who received traditional dressing packaging were able to apply the dressing correctly.¹



Step-by-step instructions, which are numbered and illustrated, show the caregiver how to apply the dressing at a glance.



Product name in large, legible print to avoid choosing the wrong product.

Product size shown in the lower left corner for quick recognition.

Product illustration – A clear, close-up picture of the dressing for easy identification when selecting products.

For more information about Medline Educational Packaging, visit www.medline.com/products/wound-and-skin-care/educational-packaging



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REFERENCE 1. Kent DJ. Effects of a just-in-time educational intervention placed on wound dressing packages. Journal of Wound, Ostomy Continence Nursing. 2010; 37(6):609-614.

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